

Hanh Trang Do

PRODUCT DESIGNER

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Junior product designer with a bachelor's degree in interaction design and hands-on experience creating intuitive and meaningful digital experiences driven by research, empathy, and a passion for problem-solving. Open to in-person, remote, and hybrid roles.

EXPERIENCE

UI/UX and Graphic Designer

Jun 2024 – Dec 2024

Sheridan College S-Sense Program, Mississauga, ON

- Collaborated with 20+ designers, developers, and researchers to develop workshops and digital content helping students develop agility and resilience.
- Delivered intuitive mobile interface screens and visual assets, primarily for 4 key features, to improve the user experience and support the development of the S-Sense app.
- Improved consistency across interface designs by leading the continued development and maintenance of the design system in Figma and contributing to quality assurance testing.
- Led the planning of a comprehensive usability test to assess the app's ease of use and optimize user flows.
- Identified and reduced redundancies in screens and interactions by compiling a comprehensive wireflow of the mobile app.

Interaction Design Tutor

Jan 2023 – Present

Sheridan College, Oakville, ON

- Improved students' understanding and application of design concepts through weekly in-class support and hybrid appointments.
- Provided constructive feedback, problem-solved design and coding challenges, and worked with program faculty to support first-year students in 2 challenging courses.

SKILLS

Design: Visual Design, Data Visualization, Wireframing, Interactive Prototyping, Design System, Responsive Web Design, Frontend Development.

Research: Competitor Analysis, User Survey, User Interview, Card Sorting, A/B Testing, Usability Testing, Heuristic Evaluation, Information Architecture, Persona, Journey Map, User Flow.

Tools: Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere, Adobe XD, Spline, HTML, CSS, JavaScript, Webflow, Cargo, GitHub, MongoDB, Tableau, Observable, Notion, Miro, Jira.

PROJECTS

Smart Documentation for Educators – UX/UI Designer & Researcher

Jan 2025 – Apr 2025

- Collaborated with 4 researchers and designers and an industry partner to develop a digital platform concept that provides real-time, practical support for early childhood educators.

- Led the design of an AI-integrated mobile documentation platform streamlining notetaking, reports, and communication for teachers.
- Awarded the runner-up in Red Thread Innovations' Purposeful Innovation Pitches.

EatWell Mobile App – Product Designer

Sep 2024 – Apr 2025

- Conducted surveys and interviews, in addition to extensive secondary research, to identify and understand challenges preventing postsecondary students from maintaining regular and healthy meals.
- Designed wireframes, prototyped, and conducted user testing to refine a minimum viable product for a mobile platform that reduces stress in meal activities for postsecondary students.
- Developed a design library to streamline the design and prototyping process.

EDUCATION

Honours Bachelor of Interaction Design

Sep 2021 – Apr 2025

Sheridan College, Oakville, ON

Graduated with High Honours.

Board Undergraduate Certificate in Creativity and Creative Problem Solving

Sep 2021 – Apr 2025

Sheridan College, Oakville, ON

AWARD AND CERTIFICATION

The Bruno Team Leadership Award

Apr 2023

Interaction Design Tutoring Team – Nominated

TCPS 2: CORE-2022 (Course on Research Ethics) Certificate of Completion

Jan 2022

Issued by the Panel on Research Ethics

EXTRACURRICULAR

Co-Lead of Sheridan Interaction Design Association Mentorship | Academic Club

Apr 2023 – Apr 2024

Worked with executive members, a team of volunteers, and other student clubs to organize academic support for the student body.

Participated in Hackville 2023 and 2024 | Hackathons

Feb 2023 & Jan 2024

Collaborated with designers and developers to design an app extension for tech beginners (in 2023) and career counselling platform for high school students (in 2024).

Peer Mentor in Sheridan Interaction Design Association | Academic Club

Sep 2022 – Apr 2023

Supported first-year students in design and coding projects.