

# Hanh Trang Do

## PRODUCT DESIGNER

[trangdo.site](http://trangdo.site) | [linkedin.com/in/hanh-trang-do](https://linkedin.com/in/hanh-trang-do) | [trangdohanh@gmail.com](mailto:trangdohanh@gmail.com) | (437) 329-1016 | Oakville, Ontario

Junior product designer with a bachelor's degree in interaction design and hands-on experience creating intuitive and meaningful digital experiences driven by research, empathy, and a passion for problem-solving. Open to in-person, remote, and hybrid roles.

---

## EXPERIENCE

### UI/UX and Graphic Designer

Jun 2024 – Dec 2024

Sheridan College S-Sense Program, Mississauga, ON

- Collaborated with 20+ designers, developers, and researchers to develop workshops and digital content helping students develop agility and resilience.
- Delivered intuitive mobile interface screens and visual assets, primarily for 4 key features, to improve the user experience and support the development of the S-Sense app.
- Improved consistency across interface designs by leading the continued development and maintenance of the design system in Figma and contributing to quality assurance testing.
- Led the planning of a comprehensive usability test to assess the app's ease of use and optimize user flows.
- Identified and reduced redundancies in screens and interactions by compiling a comprehensive wireflow of the mobile app.

### Interaction Design Tutor

Jan 2023 – Present

Sheridan College, Oakville, ON

- Improved students' understanding and application of design concepts through weekly in-class support and hybrid appointments.
- Provided constructive feedback, problem-solved design and coding challenges, and worked with program faculty to support first-year students in 2 challenging courses.

---

## SKILLS

**Design:** Visual Design, Data Visualization, Wireframing, Interactive Prototyping, Design System, Responsive Web Design, Frontend Development.

**Research:** Competitor Analysis, User Survey, User Interview, Card Sorting, A/B Testing, Usability Testing, Heuristic Evaluation, Information Architecture, Persona, Journey Map, User Flow.

**Tools:** Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere, Adobe XD, Spline, HTML, CSS, JavaScript, Webflow, Cargo, GitHub, MongoDB, Tableau, Observable, Notion, Miro, Jira.

---

## PROJECTS

### Smart Documentation for Educators – UX/UI Designer & Researcher

Jan 2025 – Apr 2025

- Collaborated with 4 researchers and designers and an industry partner to develop a digital platform concept that provides real-time, practical support for early childhood educators.

- Led the design of an AI-integrated mobile documentation platform streamlining notetaking, reports, and communication for teachers.
- Awarded the runner-up in Red Thread Innovations' Purposeful Innovation Pitches.

#### **EatWell Mobile App – Product Designer**

**Sep 2024 – Apr 2025**

- Conducted surveys and interviews, in addition to extensive secondary research, to identify and understand challenges preventing postsecondary students from maintaining regular and healthy meals.
- Designed wireframes, prototyped, and conducted user testing to refine a minimum viable product for a mobile platform that reduces stress in meal activities for postsecondary students.
- Developed a design library to streamline the design and prototyping process.

---

## **EDUCATION**

#### **Honours Bachelor of Interaction Design**

**Sep 2021 – Apr 2025**

Sheridan College, Oakville, ON

Graduated with High Honours.

#### **Board Undergraduate Certificate in Creativity and Creative Problem Solving**

**Sep 2021 – Apr 2025**

Sheridan College, Oakville, ON

---

## **AWARD AND CERTIFICATION**

#### **The Bruno Team Leadership Award**

**Apr 2023**

Interaction Design Tutoring Team – Nominated

#### **TCPS 2: CORE-2022 (Course on Research Ethics) Certificate of Completion**

**Jan 2022**

Issued by the Panel on Research Ethics

---

## **EXTRACURRICULAR**

#### **Co-Lead of Sheridan Interaction Design Association Mentorship | Academic Club**

**Apr 2023 – Apr 2024**

Worked with executive members, a team of volunteers, and other student clubs to organize academic support for the student body.

#### **Participated in Hackville 2023 and 2024 | Hackathons**

**Feb 2023 & Jan 2024**

Collaborated with designers and developers to design an app extension for tech beginners (in 2023) and career counselling platform for high school students (in 2024).

#### **Peer Mentor in Sheridan Interaction Design Association | Academic Club**

**Sep 2022 – Apr 2023**

Supported first-year students in design and coding projects.