

# Hanh Trang Do

## PRODUCT DESIGNER

[trangdo.site](http://trangdo.site) | [linkedin.com/in/hanh-trang-do](https://linkedin.com/in/hanh-trang-do) | [trangdohanh@gmail.com](mailto:trangdohanh@gmail.com) | (437) 329-1016 | Oakville, Ontario

Detail-oriented, frontend-aware designer and systems thinker with hands-on experience creating intuitive and meaningful digital experiences driven by research, empathy, and a passion for problem-solving. Familiar with agile and fast-paced environments.

---

## EXPERIENCE

### Freelance Web Designer

Nov 2025 - Present

- Improved websites' usability, responsiveness, and visual design, driving more engagement and better establishing the companies' presence.
- Aligned visual direction and designs with business objectives through regular communications and collaboration.

### UI/UX and Graphic Designer

Jun 2024 - Dec 2024

Sheridan College, Mississauga, ON

- Collaborated with 4 developers, 2 designers, and a project manager to develop and improve the user experience for 4 key features, delivering intuitive mobile interface screens and visual assets.
- Improved consistency across UI designs by leading the continued development and documentation of the design system in Figma.
- Planned a comprehensive usability test to assess the app's ease of use and identify inefficient flows.
- Identified and reduced redundancies in UI elements and user flows by compiling and analyzing a comprehensive wireflow of the mobile app.
- Conducted and contributed to weekly quality assurance testing.
- Workshopped content to help students develop agility and resilience with 5+ researchers.

### Interaction Design Tutor

Jan 2023 - Apr 2026

Sheridan College, Oakville, ON

- Improved students' understanding and application of design concepts and practices through weekly in-class support and hybrid appointments.
  - Provided constructive feedback, problem-solved design and coding challenges.
  - Worked with program faculty to support first-year students in core design, coding, and conceptual thinking courses.
- 

## SKILLS

**Design:** Visual design, User experience design, User interface design, Data visualization, Wireframe, Interactive prototype, Design system, Responsive web design, Frontend development, WCAG.

**Research:** Competitor analysis, User survey, User interview, Card sorting, A/B testing, Usability testing, Heuristic evaluation, Information architecture, Persona, Journey map, User flow.

**Tools:** Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere, Adobe XD, Spline, HTML, CSS, JavaScript, Webflow, Cargo, Readymag, Squarespace, Wix, GitHub, MongoDB, Tableau, Observable, Notion, Miro, Jira.

## PROJECTS

**Smart Documentation for Educators - UI/UX Designer & Researcher** Jan 2025 - Apr 2025

- Collaborated with 4 researchers and designers and an industry partner to develop a digital platform concept that provides real-time, practical support for early childhood educators.
  - Adapted the Tailwind design system to expedite the design process.
  - Led the design of an AI-integrated mobile documentation platform streamlining notetaking, reports, and communication for teachers.
  - Awarded the runner-up in Red Thread Innovations' Purposeful Innovation Pitches.
- 

## EDUCATION

**Honours Bachelor of Interaction Design** Sep 2021 - Apr 2025

Sheridan College, Oakville, ON

Graduated with High Honours.

**Board Undergraduate Certificate in Creativity and Creative Problem Solving** Sep 2021 - Apr 2025

Sheridan College, Oakville, ON

---

## RECOGNITION

**The Bruno Team Leadership Award** Apr 2023

Interaction Design Tutoring Team - Nominated

**TCPS 2: CORE-2022 (Course on Research Ethics) Certificate of Completion** Jan 2022

Issued by the Panel on Research Ethics

---

## ACTIVITIES

**Co-Lead of Sheridan Interaction Design Association Mentorship | Academic Club** Apr 2023 - Apr 2024

Worked with executive members, a team of volunteers, and other student clubs to organize academic support for the student body.

**Participated in Hackville 2023 and 2024 | Hackathons** Feb 2023 and Jan 2024

Collaborated with designers and developers to design and prototype an app extension for tech beginners (in 2023) and a career counselling platform for high school students (in 2024).

**Peer Mentor in Sheridan Interaction Design Association | Academic Club** Sep 2022 - Apr 2023

Supported first-year students with design, coding, and conceptual thinking projects.